Approved Jan 2020





Proposed August 2020

No.	Feedback	Response
		Ear redone into a rose ear/change may also improve ear set and gives
1	Ear looked partially flopped/not a rose ear.	appearance of longer skull with better layback.
2	Eye was almond shaped.	Eye made more round with less white showing in the eye.
	Dog's right nare is too big, too up and down and shouldn't be	Dog's right nare is smaller and is now shown in gray. Gray is just meant to
3	white.	suggest an opening for air to enter.
4	Shading wouldn't reproduce well.	Shading has been removed, resulting in cleaner image.
	"ESTABLISHED" font was small; letters were mashed together	We tried several different shorter words. Best outcome was "FORMED", same
5	making it hard to read, especially with stacked letters	meaning as ESTABLISHED but font is larger and much easier to read.
	Font used for "The Oldest" was narrow and difficult to	More legible font with whole phrase under the dog's head, resulting in a
6	read/understand. Suggestion not to split phrase into two parts.	cleaner presentation with statement both easier to read and understand.
7	Club should obtain an approved BW version	Proposed revision includes a BW version



Proposed Black and White version of August 2020 Proposed Logo